Premier Programs

Hear This Poetry/Literacy & Mentorship Program  A school & community based program offered in the Hampton Roads Regions. HEAR THIS utilizes performance poetry, music production, and visual arts workshops delivered by professional artists/mentors to help youth develop a lifelong love of self-expression & literacy presented virtually & in-person.

Youth Poet Laureate  TWP is part of the National Youth Poet Laureate Program. It is presented in collaboration with Urban Word, New York City, PEN Center USA, the Academy of American Poets, and Norfolk Public Library.

How We Do It

During the COVID Pandemic, PURPOSE PLACE was birthed out of the need for a safe, supportive space where Youth engage in their online course work during the school day including meals and a Student/Teach/Parent Support team, an on-site/virtual tutor, and teaching artist there to assist, guide and motivate. Youth explore and develop new and interesting ways to achieve educational success. School year program

Peer Leadership Development  Youth develop and practice leadership and social action skills in a peer-led environment in order to become catalysts for change and to educate/enlighten fellow peers about relevant issues impacting youth.

Artistic Development  Youth learn to articulate their experiences and express their creativity through fine arts instruction, multimedia production, and performing arts. Includes the literacy programs Hear This school-based Literacy Program and Hampton Roads Youth Poets (HRYP) and music program.

Social Emotional Wellbeing  Youth develop confidence and self-awareness to help manage emotions, build healthy relationships, and feel empathy. Young people cultivate their voices, they understand, respect and appreciation differences (uniqueness).

Community Engagement & Development  Youth develop awareness and understanding of community issues, problems, and resources and are equipped with the knowledge and understanding of how to use their power and influence to bring about positive change, create solutions, while sharing their voice and experiences with others.

2021 TWP Support Package

2021
HOW TO KEEP US MOVING

PARTNERSHIP LEVELS

CHAMPION $15,000
One per industry
• Logo on two TWP Signature event promotional materials
• 1 full page color ad in TWP annual magazine including inside back
• Logo and link to your website on TWP Website
• Tickets for 8 Adults + 6 youth tickets to TWP Annual Fundraiser Event
• E-Newsletter feature article showcasing lead sponsors’ participation & work in the community
Signage prominently placed at 5 TWP signature events + 10 VIP Passes to all TWP Signature events in ’20

MOTIVATOR $5,000
• Logo on two TWP Signature events event promotional materials
• Half-page color ad in TWP annual magazine
• Logo and link to your website on TWP Website
• Signage prominently placed at 4 TWP signature events + 2 VIP Passes to TWP Signature events in ’21
• Tickets for 6 Adults plus 4 youth to TWP Annual Fundraiser Event

BELIEVER $2,500
• Logo on two TWP Signature events event promotional materials
• Half page b/w ad in TWP annual magazine
• Logo and link to your website on TWP Website
• Signage placed at 2 TWP signature events + 2 VIP Passes to TWP Signature events in ’21
• Tickets for 4 Adults, 4 Youth Tickets to TWP Annual Fundraiser Event

MOVEMAKER $1500
• Sponsor 4 youth to attend Move Maker event
• Contribute to the Adam Haylock scholarship fund
• Logo inclusion on event site
• Mention in TWP’s digital magazine

DIGITAL MAGAZINE
• Half Page $100
• Full Page $200

Supporters
• Watch Party $250
• VIP Guests $150
• General Tickets $75

Event website: www.itsavillage.org

So...

Ready to help TWP keep moving forward?

Primary Contact Name ________________________________________________________
Address _________________________________________________________________ City __________ State _____
Phone __________________________ Email ________________________________

PAYMENT INFORMATION
Check included? Credit Card Card Credit Card # ________________
Exp. Date ____________ CSC: ___________ Type of Card: __________________

KEY LEADERSHIP

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Richard Andre Love Creative Program Manager
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Jasmine Valentine - Program Coordinator
Emoni Murphy, Teaching Artist & Outreach
Emeka Onyirimba, HIP Term Coordinator
Leland Reid, Creative Program Support & Outreach
Zindzi Randolph, Grant Writer Administrative Assistant

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Gloria Kelly, TWP Parent & Health Care Professional
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Katherine Lindsey, Alpha Phi Alpha Sorority, NAMI
Tanya Pinckney, RN, MA, Founder & Owner, Abigail’s Touch
Kevin Vincent Jones, Mental Health Professional
Kara Dixon, WAVY TV Anchor
Darrell Crittendon, Director, NRPOS
Marie Carter, NPS Teacher
Ammie Fasua, NPS Teacher

HONORARY MEMBERS
Larry D. Boone, Chief of Police - Norfolk Police
Paul Riddick, Council Member, City of Norfolk
Angelia Williams Graves, Virginia House of Delegates

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VOLUNTEERS
Bill & Joanna Fowler
Lloyd Caldwell
Ammie Fasua
Tammy Scott

MEDIA HIGHLIGHTS

Virginia Stage Company brings the Earth Remembers Pre-show concert featuring Teens With a Purpose–
The Broadway World August 10, 2021
Changes are Happening on Atlantic Avenue, in Virginia Beach
The Virginian Pilot, September 1, 2021

TWP-The Youth Movement is a 501(c) (3) tax exempt organization and offers no goods or services in exchange for this contribution, so your donation is tax-deductible according to the extent allowed by law. Please see your tax professional for details. Our tax ID# is 33-128-7585. We will be happy to supply you with a written acknowledgement of your donation upon request. A financial statement is available upon written request from the VDACS Office of Charitable and Regulatory Programs.

Visit TWPTheMovement.org to see the current TWP Partnership listing

Teens with a Purpose is a United Way certified agency